



Social Media Policy

A. Privacy Policy and Disclaimer

Any individual accessing, browsing and using a Town of Springdale Social Media site accepts without limitation or qualification, the Town's Social Media Policies (hereafter "Policies"). These terms and conditions apply only to the Social Media sites (defined here as third party hosted online technologies that facilitate social interaction and dialogue, such as Facebook, MySpace, Twitter and YouTube) that are managed by the Town of Springdale. The Town of Springdale maintains the right to modify these Policies without notice. Any modification is effective immediately upon posting the modification on the Town of Springdale website (www.springdale.sc.com) or the Social Media Page being regulated unless otherwise stated. Continued use of a Town of Springdale Social Media site following the posting of any modification signifies acceptance of such modification. All users of a Town of Springdale Social Media site are also subject to the site's own Privacy Policy. The Town of Springdale has no control over a site's privacy policy or their modifications to it. The Town of Springdale has no control over content, commercial advertisements, or other postings produced by the Social Media site that appear on the Town of Springdale Social Media site as part of the site's environment.

The Town of Springdale operates and maintains its Social Media sites as a public service to provide information about programs, services, projects, issues, events and activities of community benefit. The Town of Springdale assumes no liability for any inaccuracies these Social Media sites may contain and does not guarantee that the Social Media sites will be uninterrupted or error-free.

B. Posts Policy

Although we encourage posts and comments on Town of Springdale Social Media sites, these sites are limited public forums and are moderated by the Town. All posted content (comments, photos, links, etc.) must be related to the topic at hand. The following types of posts and comments are prohibited:

- not topically related to the particular article being commented upon;
- supporting or opposing political candidates or ballot propositions;
- obscene content;
- illegal activity or encouragement of illegal activity;
- promoting, fostering or perpetuating discrimination;
- information that may tend to compromise the safety or integrity of the public;
- content that violates a legal ownership interest of any other party; or
- anonymous posts.

The Town of Springdale reserves the right to remove any content posted to a Town of Springdale Social Media site at the discretion of the Town. All posts and comments uploaded to Town of Springdale Social Media sites will be periodically reviewed. All posts and comments are public records subject to public disclosure under the South Carolina Freedom of Information Act.

C. Links Policy

1. Links to other Social Media Sites and External Websites Provided on Town of Springdale Social Media Sites

The Town of Springdale may select links to other Social Media sites and outside websites that offer helpful resources for users. Once an individual links to another page or site, the Town's Policies no longer apply and you become subject to the policies of that page or site. The Town of Springdale's Social Media sites are intended specifically to share information about Town programs, events and services. The Town of Springdale is not responsible for the content that appears on these outside links and provides these links as a convenience only. Users should be aware that these external pages and sites and the information found on those pages and sites are not controlled by, provided by or endorsed by the Town of Springdale. The Town reserves the right to delete links posted by outside individuals at any time without notice.

2. Links by Other Entities to Town of Springdale Social Media Sites

It is not necessary to get advance permission to link to Town of Springdale Social Media sites; however, entities and individuals linking to Town of Springdale Social Media sites may not capture any of the Town's Social Media sites within frames, present Town of Springdale content as their own, or otherwise misrepresent any of the Town's Social Media site content. Furthermore, they shall not misinform users about the origin or ownership of Town of Springdale Social Media site content.

Links to Town of Springdale Social Media sites should not in any way suggest that the Town of Springdale has any relationship or affiliation with that organization or that the Town endorses, sponsors, or recommends the information, products or services of that site.

D. Copyright Policy

Commercial use of text, Town logos, photos and other graphics is prohibited without the express written permission of the Town of Springdale. Use of the Town logo is prohibited for any non-governmental purpose.

Any person reproducing or redistributing a third party copyright must adhere to the terms and conditions of the third party copyright holder. If you are a copyright holder and you feel that the Town of Springdale did not use an appropriate credit line please notify Town staff with detailed information about the circumstances, so that the copyright information can be added or the material in question can be removed.

E. Contact Us

If you have any questions or concerns about the Town of Springdale Social Media Policy or its implementation, or if you find incorrect information or are interested in seeking permissions that fall outside of the guidelines above, please contact Town Hall at (803)794-0408.